



FOR IMMEDIATE RELEASE

**OPEN CINEMA Closes Season Nine with Sierra Club BC Partnership:
"Surviving Progress" plus Special Guest, Author Ronald Wright**

Victoria, BC – April 11, 2012. On Wednesday April 25th, [OPEN CINEMA](#) will complete its 9th season of thought-provoking films followed by open forum discussion, in style! In partnership with the [Sierra Club BC](#), this special fundraising event will feature the intelligent and beautiful documentary [Surviving Progress](#) with special guest, author [Ronald Wright](#) in conversation with Sierra Club BC's Managing Director [Susan Howatt](#).

This Canadian film is an impressive and visually stunning docu-essay, which opened in theatres across the US last week. Featuring luminaries such as Stephen Hawking, David Suzuki, Margaret Atwood and Jane Goodall (to name only a few) and executive produced by Martin Scorsese, this hard-hitting film is based on Wright's book [A Short History of Progress](#), adapted from his 2004 [Massey Lecture](#) series. It aims to expose what Wright calls 'progress traps', which sacrifice the future of the environment for short-term gains.

OPEN CINEMA will bring its first decade to a close after screening almost 90 topical documentaries to approximately 10, 000 Victorian movie-goers and activists. Referred to in 2011 as "one of Victoria's most successful cultural enterprises" (Michael D. Reid, Times Colonist), OPEN CINEMA has gained national recognition through the [Documentary Organization of Canada](#). Plans for the future include an enhanced online presence and the development of a national network of community cinemas.

In addition to a silent auction, Sierra Club BC will issue tax receipts for donations over \$10, to OPEN CINEMA's fundraising efforts. Please note: for the first time, advance tickets for this event are available online.

WHAT: OPEN CINEMA & Sierra Club BC present **Surviving Progress** with Special Guest author & historian **Ronald Wright**. *Fundraising event with silent auction. Tax receipts for donations over \$10.*

WHEN: 7pm Wednesday, April 25, 2012 (Doors 5:30pm)

WHERE: The Victoria Event Centre, 1415 Broad St (elevator access)

COST: **\$15 Advance tickets** www.opencinema.eventbrite.ca

CONTACT: OPEN CINEMA	Sierra Club BC & Ronald Wright
Catlin Lewis	Moira Chaudhry
info@opencinema.ca	moira@sierraclub.bc.ca
250.381-4428	250-386-5255 x237
(9am-1pm only)	(9am-4pm)

END OF MEDIA RELEASE

www.opencinema.ca

OPEN CINEMA is a program of [MediaNet](#)

Page1/1