

# OurWinnipeg Consultation Report

As part of the OurWinnipeg initiative, a public engagement program was created called SpeakUpWinnipeg. It was designed to maximize several tools to encourage all Winnipeggers to participate through three phases:

- **SpeakUpWinnipeg #1 (April-September, 2009)**
  - An open-ended, ‘blue-sky’ period of discussions on a wide-range of topics
  - Process of creating the vision for OurWinnipeg
- **SpeakUpWinnipeg #2 (October 2009 – January, 2010)**
  - A ‘check back’ with Winnipeggers on the process and direction of the OurWinnipeg initiative i.e. “did we hear you right?”
- **SpeakUpWinnipeg #3 (February – June, 2010)**
  - An introduction to the draft OurWinnipeg Plan and four Direction Strategies (Complete Communities, A Sustainable Winnipeg, Sustainable Transportation, Sustainable Water & Waste)
  - Introduction to the formal public hearing process

## SpeakUpWinnipeg

The result of SpeakUpWinnipeg was a conversation with more than 42,000 Winnipeggers. SpeakUpWinnipeg combined online resources and discussion, face-to-face meetings, real-time updates, large ‘imagine if’ events and extensive background research. The website, SpeakUpWinnipeg.com, was a major hub for the process and featured:

- Blogs
- Videos
- Resources
- A calendar of events
- User submissions
- Question of the Days
- Coordinated activity on Facebook and Twitter

Face-to-face involvement took place through:

- Roundtables
- Focused neighbourhood conversations
- Stakeholder workshops
- Invitations to speak to groups or at events
- The SpeakUp Squad
- Major public events

**SpeakUpWinnipeg.com**

Using a website as a major consultation tool was a new approach for the City of Winnipeg. The website, and resultant web presence, proved to be successful for providing opportunities for engagement.

From April 25th, 2009 to June 20th, 2010, SpeakUpWinnipeg.com had:

- 8,796,255 hits<sup>1</sup>
- 162,909 page views
- 49,814 visits
- 30,590 visitors
- 737 registered users
- 1,479 total comments received through the blog and e-mail
- 649 Facebook fans
- 242 followers on Twitter

Of the registered users, 624 (85%) provided postal codes that were within the city of Winnipeg<sup>2</sup>. These postal codes indicated that users of the website were from across all areas of Winnipeg (Appendix A).

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<sup>1</sup> April 25, 2009 - May 31, 2010

<sup>2</sup> Also includes areas belonging to the Canada Post Urban Forward Sortation Area for Winnipeg.

## SpeakUpWinnipeg #1: April – October 2009

### **PURPOSE**

This was the largest consultation component of SpeakUpWinnipeg. It served to promote the new plan and the SpeakUpWinnipeg process, to create a vision for the plan, and to support open conversations on a wide-range of topics.

### **APPROACH**

The overall approach of SpeakUpWinnipeg #1 was to be flexible and receptive to input. It was a ‘blue-sky city-wide conversation.’ SpeakUpWinnipeg took several major forms during the first phase:

- Major Public Events
- Mayor’s Symposium on Sustainability
- Imagine Your City: City Building Charrette
- Online at SpeakUpWinnipeg.com
- Roundtables, stakeholder meetings, and focused neighbourhood discussions
- SpeakUpSquad
- Polling

This conversation focused on six areas: Sustainability, Complete Communities, Safety and Security, City Competitiveness, City of the Arts and City Building. Using the framework of sustainability, the basic questions used were “Where are we now? Where do we want to go? and How are we going to get there?”

### **Major Public Events**

The Mayor’s Symposium on Sustainability on April 25th, 2009 was the launch for SpeakUpWinnipeg. It had 267 participants and featured forums, roundtable discussions, and a panel discussion.

The City Building Charrette took place June 23rd – June 26th, 2009 and had approximately 500 participants. The event featured topic-centered workshops, an urban design bus tour, and asset mapping exercises.

### **SpeakUpWinnipeg.com**

The site featured blogs, videos and question of the day which were used to support a wide range of perspectives from community members, local celebrities, and City staff. Over 1,200 responses were received as public comments or e-mails through the site during SpeakUpWinnipeg #1.

The site had 15,251 unique visitors and served 98,857 pageviews during SpeakUpWinnipeg #1. Additional online social media activities such as Facebook and Twitter generated 822 fans and followers. Face-to-face round tables and community consultations were supported through an online calendar on the site.

### **Roundtables, stakeholder meetings, focused neighbourhood discussions, events and speaking engagements.**

A partnership approach was used for conducting roundtables. Community organizations acted as delivery partners in the design, planning, and communication of roundtables

and meetings involving 538 participants. (Appendix B). SpeakUpWinnipeg information was shared through organization newsletters, email lists, and networks. Stakeholder meetings were held in cooperation with various groups and associations involving 179 participants (Appendix C). Focused neighbourhood discussions were held in October and November of 2009, involving 370 people over 10 sessions (Appendix D)

There were also a number of events and speaking engagements that took place during SpeakUpWinnipeg #1 with a combined audience of 280 people. (Appendix E)

### **Outreach**

The SpeakUpSquad promoted SpeakUpWinnipeg and actively engaged Winnipeggers throughout the city at public events. The Squad attended 48 events from June – September 2009 (Appendix F) and had contact with approximately 13,500 people. The Squad encouraged participation on SpeakUpWinnipeg.com, asked Winnipeggers to ‘speak up’ on videos for the site and recorded ideas and feedback.

The inputs from all components of SpeakUpWinnipeg #1 were tabulated and tracked into a searchable database where they were indexed according to key themes. This allowed for analysis of feedback for incorporation into the OurWinnipeg process and documents.

### **Polling**

Between April 17<sup>th</sup> and 20<sup>th</sup>, 2009, Angus Reid Strategies contacted 602 people for a telephone poll.

### **KEY MESSAGES – What we heard**

Through SpeakUpWinnipeg #1 several consistent themes were identified. The open-ended visioning approach led themes to be expressed as “desires” for:

- A pragmatic official plan
- Options for housing and lifestyle
- A better understanding of where growth is anticipated and when it will occur
- Support for Downtown
- A connected sustainable transportation network including efficient roadways and options for active transportation, rapid transit and enhanced conventional transit
- Well-maintained infrastructure
- Safety
- Growing economic activity
- Continued emphasis on recreation
- Leadership on sustainability
- Supporting and leveraging Winnipeg’s arts sector
- Equitable opportunity
- Choices for all ages
- More integrated approaches and using partnerships to tackle issues such as poverty
- Follow through on plans
- Accessibility

## SpeakUpWinnipeg #2 – November 2009 – January 2010

### **PURPOSE**

SpeakUpWinnipeg #2 was a ‘check back’ with Winnipeggers asking “did we hear you right?” The draft Call to Action for OurWinnipeg was released on November 12, 2009 and public input on the draft was requested to December 7th, 2009. The draft contained the vision for OurWinnipeg, 15 directions to guide the plan and 76 short to mid-term actions based on community priorities heard through SpeakUpWinnipeg #1.

### **APPROACH**

To get the word out, print and online advertisements were used in addition to targeted e-mail invitations to previous SpeakUpWinnipeg participants. The consultation for the Call to Action draft was conducted through three main avenues:

- Open houses
- SpeakUpWinnipeg.com
- Written submissions

The open houses were held at eight locations across the city (Appendix G), from 5-8 p.m. (with one starting at 3 p.m.)<sup>3</sup>. All facilities were fully accessible and located along major routes with transit service and ample parking. Surveys and feedback forms were used to collect input. There were a total of 302 participants.

The text of the Call to Action was posted as a series of blogs on SpeakUpWinnipeg.com. In addition, the Call to Action was made available for download in both official languages. Winnipeggers posted comments to the website or emailed responses through speakupwinnipeg.com. The website had 6,324 unique visitors and served 21,171 pages during this time.

Written submissions were received from a number of organizations (Appendix H). Several stakeholder sessions were also held (Appendix I).

### **KEY MESSAGES**

The “check back” focus of SpeakUpWinnipeg #2 enabled the themes from phase one to be tested and refined, with early action steps proposed. In addition to confirming these themes, several new messages were heard during SpeakUpWinnipeg #2:

- Winnipeggers want to see detailed policy to support each theme area
- Connecting policy to action is critical

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<sup>3</sup> These Open Houses were jointly hosted with the Water & Waste Department who were simultaneously conducting public consultation on solid waste recycling.

## SpeakUpWinnipeg #3: February – June 2010

### **PURPOSE**

SpeakUpWinnipeg #3 introduced the draft OurWinnipeg plan and the four supporting Direction Strategies:

- Complete Communities
- A Sustainable Winnipeg
- Sustainable Transportation
- Sustainable Water & Waste

This phase provided opportunities to explore the plan and discuss with City staff. This phase also provided an outline of the next steps for OurWinnipeg, including the Public Hearing process.

### **APPROACH**

Introducing the plan took place through public information sessions, roundtables, stakeholder sessions, and SpeakUpWinnipeg.com. The public information sessions and roundtables were attended by approximately 300 people.

#### **Public Information Sessions**

Public Information Sessions were held at six different venues throughout the city (Appendix J). The purpose was to share the draft documents with the public and provide an introduction to the information contained within the drafts. One of the sessions was offered in both official languages.

There were also two additional open houses held for the Heritage Conservation Management Plan and Draft Transit Oriented Development Handbook attended by a total of 78 people (Appendix K).

#### **Roundtables, Stakeholder Meetings, Events & Speaking Engagements**

Seven roundtables were held, providing the setting for in depth discussion pertaining to specific topic issues. Draft documents were on hand for people to follow as presentations were made with discussions throughout. In addition, nine stakeholder meetings took place between March and June (Appendix L).

#### **Web**

The documents were provided online in searchable HTML and PDF formats. They were available as whole documents or individual chapters. Additionally, 2 to 4 page summaries of the documents were provided in both official languages. Printed copies of the documents were made available through the Winnipeg Public Library, the Institute of Urban Studies Library and the Alice Chambers Memorial Library.

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During SpeakUpWinnipeg #3 there were 42,881 page views, and 10, 205 visitors. The draft OurWinnipeg and direction strategies were viewed 11,075 times and all of the documents and supporting files were downloaded 3,466 times (Appendix M).

### Polling

Between March 8<sup>th</sup> and 26<sup>th</sup>, 2010, Probe Research conducted a telephone poll with 603 people.

### WHAT WE HEARD

During the process of introducing the draft OurWinnipeg package to the public, there was continued affirmation of the core ideas and most of the specific directions identified in the draft. Several new messages were heard in the early responses to the package:

MESSAGE	RESPONSE
Growth forecasts are difficult to build a plan from because of the number of variables involved in constructing them.	Forecasts were one of many inputs. Forecasts were provided by subject experts (Conference Board of Canada) with due consideration for external factors. The plan can adjust to growth that under or over-performs forecasts.
Need policy to provide for planning for fringe lands	To more specifically direct planning for fringe lands, Council may wish to consider including such wording as: <ul style="list-style-type: none"> <li>- development densities are to an urban standard and contiguous to existing built environment</li> <li>- full range of infrastructure systems are provided</li> <li>- land uses are compatible with surrounding context</li> </ul>
Interest in how the plan will be implemented – timing and cost.	OurWinnipeg Section 04 discusses implementation. An OurWinnipeg Action Plan will be brought forward for Council’s concurrence (fall 2010).
“Creativity” is an ambiguous title for the section of the Plan dealing with the arts.	Consideration should be given to amending the title to “City of the Arts”, as used in the Call to Action for OurWinnipeg.
More ambitious targets for community-wide greenhouse gas (GHG) reductions are needed for Winnipeg to be leader.	Proposed targets were selected based on being achievable but challenging. Based on a recent review of municipal targets shared by the Federation of Canadian Municipalities, Winnipeg’s target is not out of line with other jurisdictions, though it is not the most aggressive. As detailed community-wide GHG reduction planning begins (summer 2010), the consideration of more aggressive targets is not precluded and could form part of the process.
A clearer, stronger policy about limiting the negative impacts of non-essential pesticides is needed.	The most effective tool for addressing the impacts of pesticides in Canada has been provincial regulation of the sale of cosmetic pesticides. Working with the Province of Manitoba on such a regulation is enabled by the proposed policy.

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	However, Council may wish to consider stronger policy wording such as: “Work with the Province of Manitoba and others to eliminate the negative impacts of non-essential pesticides in Winnipeg.”
More definitive land use guidance is required with respect to the Airport Area lands	Complete Communities is flexible and can be amended to align with changes in the marketplace. To that point, the urban structure map within “Complete Communities” can be amended by Council at some point in the future, as the plans for CentrePort change and evolve.



**Appendix A: Canada Post Urban Forward Sortation Areas in Winnipeg represented by registered users on SpeakUpWinnipeg.com**

R2C	R2E	R2G	R2H	R2J	R2K	R2L	R2M
R2N	R2P	R2R	R2V	R2W	R2X	R2Y	R3A
R3B	R3C	R3E	R3G	R3J	R3K	R3L	R3M
R3N	R3P	R3R	R3T	R3V	R3W	R3X	R3Y
R4A							

**Appendix B: SpeakUpWinnipeg #1 – Roundtables, stakeholder meetings**

<b>Roundtables &amp; Stakeholder Events</b>		<b>Dates</b>	<b>Location(s)</b>
<b>Group</b>	<b>Delivery Partner</b>		
Older Winnipeggers	University of Manitoba Centre on Aging	June 4, 2009	Crossways in Common
Urban Aboriginal People - CLOUT	Thunderbird House	June 9, 2009	Thunderbird House
Aboriginal Council of Winnipeg	Thunderbird House	June 10, 2009	Thunderbird House
Caregivers	Continuity Care	June 11, 2009	River Access East
Caregivers		June 11, 2009	Millennium Library
Urban Aboriginal People	Mamawi	June 13, 2009	Thunderbird House
People with disabilities	Cerebral Palsy Association of Manitoba	June 16, 2009	Millennium Library
Community economic development	CCED-NET	June 17, 2009	West End Cultural Centre
Development Community		June 17, 2009	Convention Centre
Elders Council	Thunderbird House	June 17, 2009	Thunderbird House
People with disabilities		June 24, 2009	Millennium Library
Older Winnipeggers	University of Manitoba Centre on Aging	June 24, 2009	Wellington Retirement Residence
Older Winnipeggers	University of Manitoba Centre on Aging	June 25, 2009	St. James Assiniboia
University Students	Federation of Students – Manitoba Chapter	August 13, 2009	Sorrentos Restaurant
Poverty Groups	Winnipeg Poverty Reduction Council, Make Poverty History Manitoba	September 3, 2009	Red River College
Food Security	Food Matters Manitoba	September 21, 2009	St. Matthews Church
Government/	Institute of Urban	September 30, 2009	Planning, Property &

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<b>Roundtables &amp; Stakeholder Events</b>		<b>Dates</b>	<b>Location(s)</b>
<b>Group</b>	<b>Delivery Partner</b>		
Research Sectors/Housing	Studies		Development Offices
Non-Profit Housing Providers	Institute of Urban Studies	October 5, 2009	Viscount Gort Hotel
Aboriginal Communities	Institute of Urban Studies	October 6, 2009	Indian and Métis Friendship Centre
For-Profit Housing Providers	Institute of Urban Studies	October 6, 2009	Viscount Gort Hotel
Assembly of Manitoba Chiefs	Assembly of Manitoba Chiefs	October 15, 2009	Assembly of Manitoba Chiefs
Aboriginals/Housing	Institute of Urban Studies	October 15, 2009	St. Regis Hotel
Newcomers/Housing	Institute of Urban Studies	October 19, 2009	St. Regis Hotel
GLBTT <sup>4</sup> Communities	Rainbow Resource Centre	October 21, 2009	Rainbow Resource Centre
General Public/Housing	Institute of Urban Studies	October 22, 2009	Masonic Temple
Older Winnipeggers/Housing	Institute of Urban Studies	October 26, 2009	St. Regis Hotel
Neighbourhood Development Corps/Housing	Institute of Urban Studies	October 28, 2009	St. Regis Hotel
Disability Communities/Housing	Institute of Urban Studies	October 29, 2009	St. Regis Hotel
Newcomer Communities	Mount Carmel Clinic	October 31, 2009	Millennium Library

<sup>4</sup> \*Gay, Lesbian, Bisexual, Transgendered, Two-Spirited

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### Appendix C: Stakeholder Sessions

Stakeholder Session	Dates	Location(s)
Winnipeg Chamber of Commerce	June 2, 2009	Chamber Offices
Downtown Stakeholders	June 19, 2009	Forks Dance Studio
Destination Winnipeg	September 18, 2009	Planning, Property & Development Offices
Our Winnipeg Parks Plan Stakeholder Consultation	September 25, 2009	Millennium Library
Industry Exchange: Developers	October 7, 2009	Millennium Library
Planners, downtown stakeholders, transportation stakeholders	October 9, 2009	Millennium Library
Winnipeg Real Estate Board Trade Show	October 14, 2009	Convention Centre
Sustainable Transportation	March 11 -12, 2010	Millennium Library
<b>The following stakeholder events held after October, 2009 also informed OurWinnipeg:</b>		
Assiniboine Park Enterprises	November 30, 2009	Assiniboine Park Pavilion
Sports Associations	December 3, 2009	Sport Manitoba
Trails /Stewardship/Resident Association Groups	January 14, 2010	Millennium Library
General Council of Winnipeg Community Centres	November 2, 2009	GCWCC Meeting Room
Biz Associations	December 14, 2009	Planning, Property & Development Offices

### Appendix D: Focused Neighbourhood Discussions

Neighbourhood Discussions	Dates	Location(s)
Point Douglas Community Forum	October 7th, 2009	Ukrainian Labour Temple, 591 Pritchard
Fort Rouge/River Heights Neighbourhood Resource Network	October 8th, 2009	Fort Rouge Leisure Centre, 625 Osborne St
Assiniboine South	November 27, 2009	Breezy Bend Country Club, 7620 Roblin Blvd
Downtown/West End Central Network	October 15, 2010	West End Cultural Centre, 583 Ellice Ave
Seven Oaks Neighbourhood Resource Network	October 19, 2010	Kildonan United Church, 187 Kilbride
Transcona Neighbourhood Resource Network	October 20, 2010	ACCESS Transcona, 845 Regent
St. James Neighbourhood Resource Network	October 21, 2010	Military Family Resource Centre, 102 Comet Rd
River East Neighbourhood Resource Network	October 21, 2010	ACCESS River East, 975 Henderson Hwy
Healthy St. Boniface Network / Réseau Saint-Boniface en santé	October 28, 2010	Bilingual Service Centre, 614 rue DesMeurons
St. Vital Community Action Network	October 30, 2010	Centre 24/7, 533 St. Anne's Rd

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**Appendix E: SpeakUpWinnipeg #1 - Major Public Events & Speaking Engagements**

<b>Major Public Events &amp; Speaking Engagements</b>	<b>Dates</b>	<b>Location(s)</b>
Mayor’s Symposium on Sustainability	April 25th, 2009	Winnipeg Art Gallery
City Building Charrette	June 23 - 26, 2009	Winnipeg Art Gallery
St. Vital Rotary Speaking Engagement	May 12, 2009	Niakwa Golf Club
City Leadership Breakfast Speaking Engagement	May 22, 2009	City Hall
Mayor’s Senior Advisory Committee Speaking Engagement	May 25, 2009	City Hall
Partnership of the Capital Region Speaking Engagement	June 3, 2009	Partnership Offices
Winnipeg Access Advisory Committee Speaking Engagement	June 15, 2009	City Hall
Partnership of the Capital Region Speaking Engagement	September 14, 2009	Partnership Offices
Partnership of the Capital Region Speaking Engagement	September 17, 2009	Partnership Offices
Canadian Association on Gerontology Conference	October 22 - 24, 2009	Fairmont, Winnipeg, Manitoba
Manitoba Planning Conference	October 28 - 30, 2009	Brandon, MB
Association of Rural Municipalities Speaking Engagement	November 5, 2009	Lorette, MB
Southwood Golf Course Speaking Engagement	December 5, 2009	University of Manitoba

**Appendix F: SpeakUp Squad Events Attended**

<b>Speak Up Squad - Event</b>	<b>Dates</b>	<b>Times attended</b>
Kidsfest	June 4, 2009	1
Bike to Work Day	June 19, 2009	1
Aboriginal Day	June 20, 2009	1
St. Charles/ St. James BBQ	June 25, 2009	1
Polo Park	June 25-26, 2009	1
Art City Parade	June 27, 2009	1
Free Jazz at Lunch	June 29 - July 2, 2009	2
Fringe Festival	July 18 - 24, 2009	7
Canada Day	July 1, 2009	1
Out to Lunch Concert Series	June 24 - September 2, 2009	9
Dancing Under the Canopy	July 16 - August 13, 2009	4
Corydon Concert	July 3, 2009	1
Assiniboine Park Zoo	July 5, 2009	1
Village Market	August 13 -27, 2009	3
Portage Place	July 2, 2009	1
St. Vital Mall	July 15-16, 2009	1
Millennium Library	August 18 -25, 2009	2
Bikefest	July 19, 2009	1
Folklorama Kickoff	August 1, 2009	1
Picnic in the Park	August 22, 2009	1
St Norbert Market	September 2, 2009	1
Ciclovía	September 13, 2009	1
Park(ing) Day	September 18, 2009	1
WHLI Forum	September 18, 2009	1

**Appendix G: Call to Action Open House Locations**

<b>Location</b>	<b>Date</b>
Red River College	Tuesday, November 17, 2009
Sturgeon Creek CC	Wednesday, November 18, 2009
Windsor CC	Thursday, November 19, 2009
Access Transcona	Friday, November 20, 2009
Thunderbird House	Monday, November 23, 2009
Canad Inns Fort Garry	Tuesday, November 24, 2009
Bronx Park CC	Wednesday, November 25, 2009
Canad Inns Garden City	Thursday, November 26, 2009

**Appendix H – Groups who submitted written comments for the Draft Call to Action for Our Winnipeg**

- West Broadway Development Corporation
- Right to Housing Coalition
- Canadian Community Economic Development Network (CCedNet) Manitoba,
- Winnipeg Food Policy Working Group and
- Bike to the Future.

**Appendix I – SpeakUpWinnipeg #2 Stakeholder Sessions**

Stakeholder Sessions	Dates	Location(s)
Folklorama Organizers	December 10, 2009	Folklorama offices
Province of Manitoba	December 12, 2009	Provincial Office
Downtown Council	January 19, 2010	CentreVenture Boardroom
Destination Winnipeg	January 20, 2010	Planning, Property & Development Offices
Chamber of Commerce	January 22, 2010	Chamber Offices

**Appendix J – SpeakUpWinnipeg #3 Public Information Sessions**

Date	Location
Thursday, May 27 <sup>th</sup> , 2010	Red River College Princess Street Campus
Saturday, May 29 <sup>th</sup> , 2010	Win Gardiner Place
Monday, May 31 <sup>st</sup> , 2010	Canad Inns Fort Garry
Tuesday, June 1 <sup>st</sup> , 2010	River East Collegiate
Wednesday, June 2 <sup>nd</sup> , 2010	Sturgeon Creek CC
Thursday, June 3 <sup>rd</sup> , 2010	Franco Manitoban Cultural Centre

**Appendix K – Additional Open Houses**

Event	Date	Location
Heritage Conservation Management Plan Open House	May 29, 2010	Sport Manitoba
Transit-Oriented Development Open House	June 17, 2010	Millennium Library

### Appendix L: SpeakUpWinnipeg #3 - Roundtables, Stakeholder Meetings, Events & Speaking Engagements

<b>Roundtables, Stakeholder Events</b>	<b>dates</b>	<b>location(s)</b>
Opportunity & Vitality Stakeholders	June 1, 2010	Millennium Library
Sustainability, Environment, Heritage, City Building Stakeholders	June 2, 2010	Millennium Library
Housing, Recreation Library Stakeholders	June 2, 2010	Millennium Library
Creativity Stakeholders	June 3, 2010	Millennium Library
City Building Stakeholders	June 3, 2010	Millennium Library
Opportunity & Vitality Stakeholders	June 4, 2010	Millennium Library
Safety/Security, Prosperity Stakeholders	June 4, 2010	Millennium Library
Transportation Stakeholders	March 12, 2010	Millennium Library
Province of Manitoba	April 8, 2010	Provincial Office
Urban Development Institute	April 15, 2010	CAO Boardroom
Industry Exchange: Developers	May 31, 2010	Convention Centre
Chamber of Commerce	June 3, 2010	CAO boardroom
Downtown Council	June 3, 2010	CentreVenture Boardroom
Winnipeg Realtors	June 4, 2010	Winnipeg Realtors Offices
Transit-Oriented Development Stakeholder Consultation	June 18, 2010	Millennium Library
Transit-Oriented Development Developer Consultation	June 18, 2010	Millennium Library
<b>Speaking Engagements</b>	<b>dates</b>	<b>location(s)</b>
Canadian Sustainability Indicators Network	March 2 -3, 2010	Toronto, ON
Leadership for Environment and Development	May 20, 2010	Winnipeg, MB
Canada Green Building Conference	June 9, 2010	Vancouver, BC

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**Appendix M: Document Downloads and Views. April 25, 2009 – June 20, 2010**

<b>Document</b>	<b>Downloads</b>			<b>Document Views</b>
	<b>Full Document</b>	<b>Individual Sections, Combined Total</b>	<b>At-A-Glance</b>	
<b>OurWinnipeg</b>	378	797	168	2329
<b>Complete Communities</b>	184	368	89	1557
<b>Sustainable Transportation</b>	179	340	89	1109
<b>Sustainable Water &amp; Waste</b>	89	96	19	475
<b>A Sustainable Winnipeg</b>	90	92	44	536
<b>Call to Action</b>	444			